



Indigita

CROSS-BORDER
COMPLIANCE
THE SIMPLE,
DIGITAL WAY

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ABOUT INDIGITA

Founded in 2016, Indigita helps banks and asset managers conduct business in a compliant way, minimising cross-border risks, and represents the new industry standard for automated cross-border compliance and suitability solutions.

Our digital solutions are backed, on an exclusive basis, by BRP Bizzozero & Partners SA, a global leader in cross-border compliance for financial institutions, and BRP Tax SA, a specialised advisor on international taxation.

We provide digital, industry-leading expertise across 190+ jurisdictions in the fields of private banking, asset management, product placement, tax suitability, as well as cross-border and compliance e-Learning. Indigita is headquartered in Geneva and is present in Zurich, Lugano and Lisbon.



OUR MISSION

As a leading Swiss regtech company, we enable financial institutions to conduct their international business safely and efficiently amid an increasingly complex regulatory environment.

We achieve this by providing a range of simple and trustworthy digital solutions that help ensure cross-border compliance, allowing financial institutions to fully focus on their core business and deliver outstanding services and products to their clients.

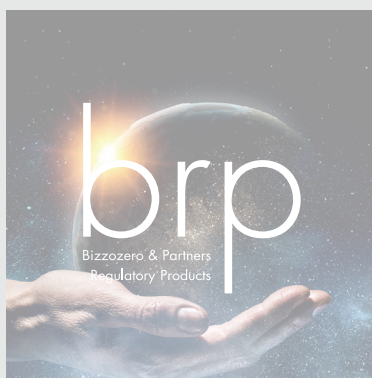
SIMPLICITY

Our core value

We believe in the power of simplicity and the value it creates for our clients. Therefore, we put simplicity at the core of everything we do: the way we operate as a company and interact with our clients, how our solutions are built and used, the answers and guidance provided by our tools and services, or how we identify our clients' biggest challenges and solve them.

WE ARE PART OF A STRONG GROUP WITH A COMMON VISION

As part of the BRP group of companies, we work in close collaboration and build on each other's expertise. This enables us to provide guidance and structured answers on cross-border topics for a broad range of financial activities. The solutions provided by Indigita are backed by the group's legal, compliance and tax experts, who are at the disposal of our clients to clarify and provide answers. This allows us to create a unique regtech proposition that combines innovative digital tools with leading in-house expertise and direct support on the subject matter.





OUR EXPERTISE – AN EXCLUSIVE KNOW-HOW

The future of compliance controls lies in automation and artificial intelligence (AI). It's the only way financial institutions can keep a lid on costs in an increasingly strict and complex regulatory environment. Indigita brings to the digital realm a unique body of integrated cross-border and regulatory compliance knowledge for financial institutions.

Over the years, the Country Manuals produced by BRP Bizzozero & Partners SA have become a standard reference to help financial institutions navigate local laws and regulations related to cross-border business in 190+ jurisdictions. In a similar way, the Country Manuals issued by BRP Tax SA cover taxation topics for more than 90 jurisdictions and serve as a fundamental pillar of any cross-border strategy. In addition to BRP's know-how, Indigita's e-Learning solutions incorporate the expertise of leading Swiss and international training centres and law firms.

This wealth of knowledge is now being made available through digital solutions, covering the following fields of expertise.

E-LEARNING

Over the years, Indigita has developed an extensive offering of e-Learning courses for financial institutions that can be tailored to specific needs. The content of these courses is provided by the BRP Group as well as by leading schools, universities and law firms specialising in financial law. Our trainings cover cross-border regulations for private banking services, asset management, and the distribution of investment products, as well as compliance topics, such as anti-money laundering (AML), market abuse and the Financial Services Act (FinSA).

Indigita's compliance courses are recognised by SAQ Swiss Association for Quality for recertification purposes, by FINMA-licensed certifying bodies, the Association Romande des Intermédiaires Financiers (ARIF) and the Financial Institutions Supervisory Organisation (OSIF).

PRIVATE BANKING & ASSET MANAGEMENT

We cover the regulatory requirements that non-domestic banks have to comply with in order to provide cross-border financial services. Our expertise includes licensing requirements and ranges from marketing and contract negotiation to the provision of specific types of services and cooperation with third parties.

CREDITS

We explain the regulatory situation of a target country as it relates to licensing requirements for the cross-border offering and provision of credit services by non-domestic credit institutions. Our expertise covers a wide range of credit types and specific topics, such as client protection provisions, and foreign exchange restrictions, which can affect disbursement and tax implications.

PRODUCT PLACEMENT

We cover the regulatory requirements in relation to the distribution of financial products on a cross-border basis in or to a specific country and indicate the circumstances under which different types of financial products as well as related marketing documentation may be sold, advised on or placed. Our expertise includes a wide range of financial products and behaviour templates with simple-to-follow "do vs. don't" recommendations. Moreover, with the reliable and up-to-date data provided by SIX and FE fundinfo, our digital solutions allow to perform ISIN-based checks on product placement for all asset classes.

SUITABILITY & APPROPRIATENESS

Through our partnership with Prometeia, a global provider of consulting services and software solutions focused on Wealth and Risk Management, we have significantly enhanced our digital compliance capabilities. With a joint set of digital tools, we now cover the needs of our clients on regulatory aspects of FinSA and MiFID II and offer the complete range of cross-border, ESG, investment suitability and appropriateness checks.

TAX SUITABILITY

We make the knowledge provided by the BRP Tax Country Manuals digitally available to help financial institutions mitigate commercial risks. Our expertise includes the selection and exclusion of financial products based on a client's country of residence, local regulation and impact on tax obligations, the definition of the after-tax rating of a portfolio's performance, as well as the identification of local specificities, such as applicable tax rates, compensation of losses or reporting obligations.



E-LEARNING

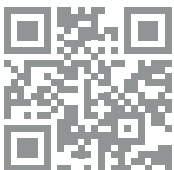
Audit-proof cross-border and compliance trainings to mitigate business risks

Indigita's e-Learning solutions offer cross-border, compliance and risk trainings. Our range of cross-border courses covers foundational as well as country-specific trainings, which aim to mitigate risks that may arise when dealing with prospects and clients domiciled abroad. Indigita's compliance trainings address topics like AML, market abuse, FinSA, FATCA, and can be taught at all levels of the organisation.

All courses are available through Indigita's own Learning Management System (LMS) or can be provided to the client's LMS.



Go to e-Shop



E-SHOP



www.e-Shop.indigita.ch

- **NEW:** To save time and eliminate any paperwork, individual users can now purchase Indigita's e-Learning solutions directly in our official e-Shop.

FLEXIBLE DEPLOYMENT

No matter how you want to access our courses, we can adapt to your needs



On our Swiss-based cloud infrastructure

Access our e-Learning courses and the final assessment tests through our online platform. Track the progress of your team members and verify course completion.



On your own LMS

We deliver our courses in standard SCORM format for publication through your own LMS. Our electronic tests can be delivered to you in GIFT format.

WHAT MAKES OUR E-LEARNING SOLUTIONS STAND OUT?

- **Always up-to-date:** Our job is to make your life easier. Our content is updated every time the Country Manuals of BRP change, ensuring risks are under control.
- **Built-in certification:** Validate your staff's knowledge before they conduct any business activities. Our course certificates represent an auditable proof of your efforts to mitigate business risks.
- **SAQ recertification:** Our courses are eligible for the recertification purposes with SAQ Swiss Association for Quality, are recognised by FINMA-licensed certifying bodies (ARIF/OSIF) and are top-listed on www.regservices.ch.
- **Tailored to your needs:** Our compliance courses can be customised to reflect your strategy, risk approach and branding. Moreover, we can add tailor-made content based on your specific needs.
- **e-Shop:** For individual professionals, we offer 190+ cross-border and compliance trainings, which can be instantly purchased via Indigita's e-Shop: <https://e-shop.indigita.ch>.
- **Gamification:** Who said compliance training must be dry? We apply gaming elements to increase engagement and improve the understanding of crucial knowledge, based on modern learning theories.
- **Simple in use:** Thanks to an intuitive user interface and well-structured content, we deliver a great user experience through our courses, which are available from any device.



inApp

The world of cross-border regulations is complex – being compliant doesn't have to be

inApp offers instant, context-dependent answers on regulatory questions straight to your mobile device or computer. It ensures that your company's interactions with clients and prospects domiciled abroad are compliant, it minimises cross-border risks on private banking services and product suitability, it allows you to consider the client's knowledge and experience in assessing product appropriateness, and to check tax suitability of financial products – all by simply entering an ISIN code from any device.

Data by





WHAT MAKES INAPP SO POWERFUL?

- **Unrivalled regulations coverage:** 190+ jurisdictions for private banking services, product placement and tax suitability, product placement and product appropriateness checks based on client's knowledge & experience.
- **All assets classes:** Product placement and tax suitability checks for all asset classes thanks to the ISIN module and data provided by SIX.
- **Appropriateness check:** Instant verification of financial products as per MiFID II and FinSA thanks to data provided by Prometeia.
- **inApp rule engine:** The inApp brain, which handles even highly complex client profiles and multi-jurisdictional scenarios, translating them into clear and concise advice.
- **Clear visualisation:** Straight answers on regulatory questions based on client model, current location and cross-border situation.
- **Security:** A stand-alone, cloud-based solution hosted in Switzerland.
- **Access from any device:** can be used on mobile phone, tablet, laptop and/or computer.

How inApp works

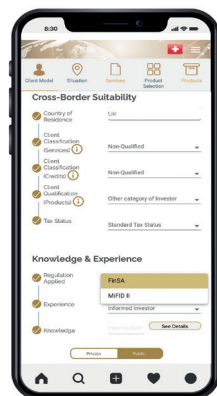
inApp can be accessed from computers, tablets and mobile phones. The modular application runs on a secure cloud infrastructure hosted in Switzerland. inApp is a service delivered through a web application, which offers quick and efficient access to cross-border information and rules.

It is designed to provide relationship managers, cross-border specialists and compliance officers with answers to cross-border compliance questions, product placement, tax suitability, and product appropriateness in just a few clicks. It covers all asset classes by simply performing checks by entering one or more ISIN codes.

It runs on a secure cloud infrastructure hosted in Switzerland and has a modular approach: Services & Activities, Product Placement and Tax Suitability.

CLIENT MODEL & CROSS-BORDER SITUATION

By specifying a client's qualification, knowledge & experience, tax status and the actual cross-border situation, inApp will instantly generate an accurate client model, which is fundamental for cross-border services, product placement and tax suitability controls – all on a modular basis.



1 Define your client model



2 Select your situation

MODULES

I SERVICES & ACTIVITIES

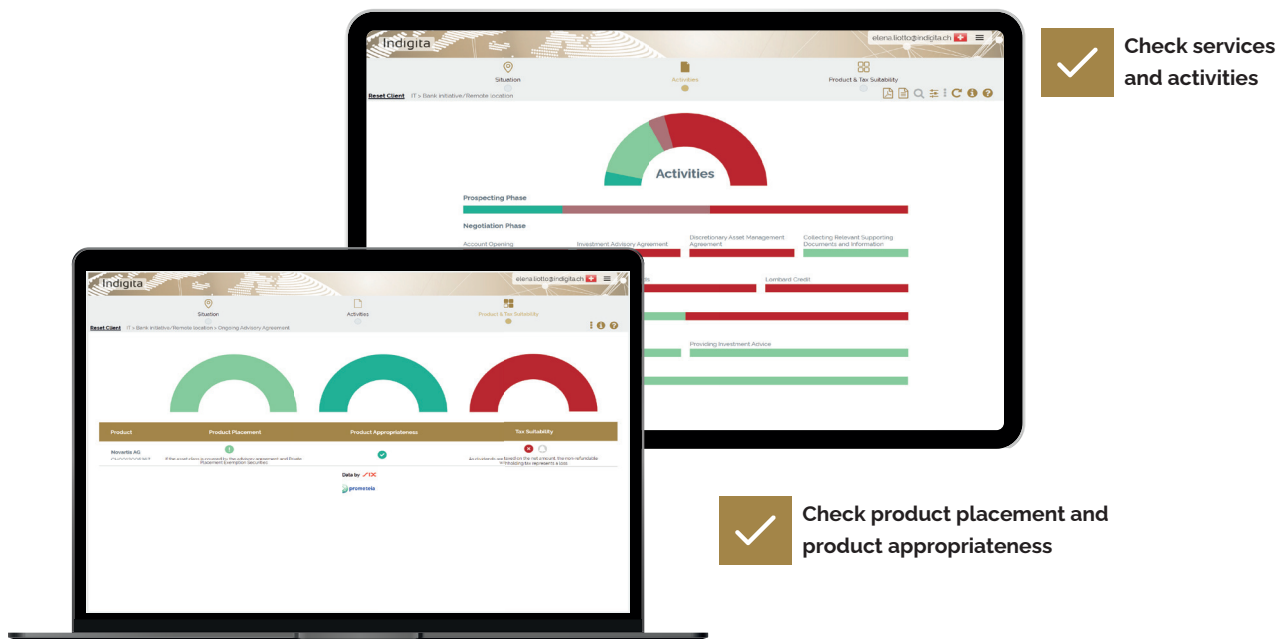
Based on the defined client model and selected situation, inApp will display detailed answers with a clear visualisation on what users are allowed or now allowed to do in terms of cross-border services for banks and external asset managers (EAMs).

II PRODUCT PLACEMENT & INVESTOR PROTECTION

By simply entering one or more ISIN codes or selecting an asset class, you can perform product placement and product appropriateness checks, considering the client's knowledge and experience.

III TAX SUITABILITY

inApp allows you to evaluate the tax impact, by simply selecting an asset class or using the ISIN search.





INAPP TAX

The powerful tax advanced monitoring investment solution of Indigita

Developed together with BRP Tax SA, inApp Tax is designed to support financial planners and portfolio managers in evaluating the tax impact of an entire portfolio for different geographical markets and special tax regimes. It allows financial institutions to keep investments with a toxic tax effect out of their clients' portfolios.

InApp Tax is powered with the data provided by the leading tax knowledge provider BRP Tax SA, and allows users to obtain instant, straightforward and accurate answers related to the tax treatment and tax suitability of all financial products in over 90 countries.

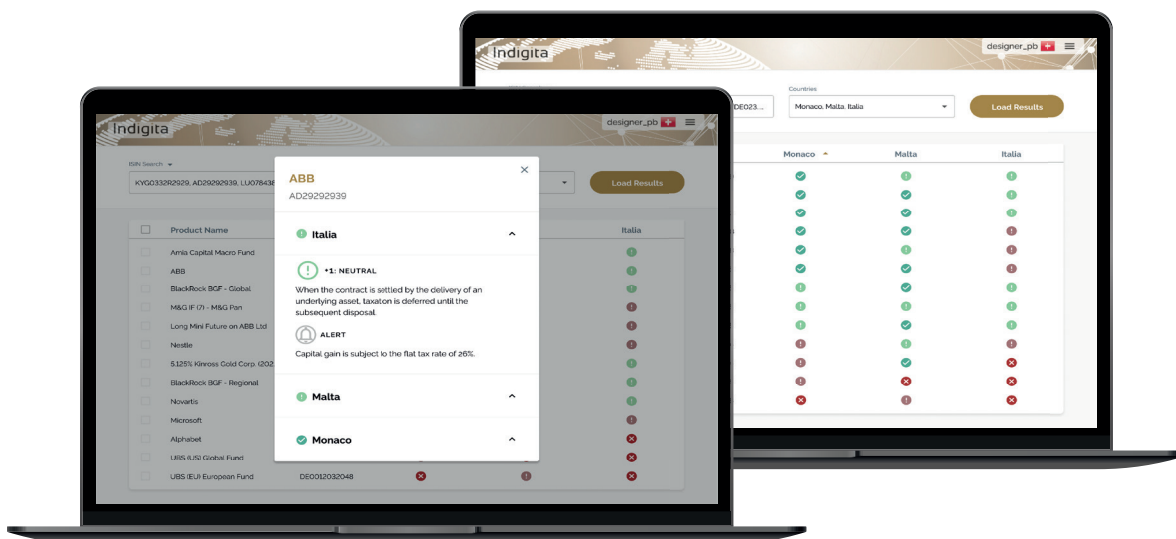
The application is hosted on a secure infrastructure in the Swiss cloud and requires no integration.



90+
countries

WHAT MAKES INAPP TAX SO ROBUST?

- **Exceptional precision:** Thanks to data provided by SIX and BRP Tax, you get the tax suitability and tax treatment advice on a country-by-country basis for more than 90 jurisdictions.
- **ISIN-based:** To obtain comprehensive information on the tax suitability of financial product(s), you simply need to enter one or more ISIN codes and identify the country of applicability.
- **No integration:** InApp Tax requires no integration effort and is hosted on a secure infrastructure in the Swiss cloud.





API

Peace of mind regarding cross-border regulations, built right into your systems

Connect any of your existing solutions to the Indigita API and get unrivalled cross-border know-how built into your systems. The Indigita API takes in your specific, contextual information and returns clear regulatory answers, based on the content of the trusted BRP Country Manuals.

With our API, you can integrate leading cross-border expertise with core banking systems, CRM applications and other digital platforms. The API enables your systems to provide answers to regulatory questions, create automated controls, including travel authorisation process, and establish barriers.

For the Indigita LMS users, we offer the Travel API solution, which mitigates the risks associated with non-compliant cross-border travel and lowers manual effort done by compliance departments to monitor such activities.

Our API covers the full spectrum of cross-border compliance knowledge provided by BRP Bizzozero & Partners SA and BRP Tax SA. The solution can be tailored to your specific needs in order to enable automatic compliance checks directly in your systems.

Data by



WHAT MAKES THE INDIGITA API SO STRONG?

- **Easy integration:** Our API is using standard technology (REST and JSON format) and can be plugged into your system seamlessly.
- **Always up-to-date:** Our data and rules are continuously updated. Calling our API ensures you receive a compliant answer every time.
- **Get the answer for your specific situation:** Our API is giving you access to our full set of know-how and can provide answers even for highly complex situations.
- **Travel management:** Our API links a company's travel authorisation process with the LMS to check whether mandatory training requirements for specific travel requests have been met.
- **Filter suitable products:** Our API is able to filter a list of products and send back only the ones suitable for your clients and situations.
- **Cloud-based solution:** Access our API from anywhere at any time. Our cloud solution is hosted in Switzerland and is accessible 24/7.
- **Solid network of partnerships:** Deeply embedded in the financial ecosystem, Indigita maintains partnerships with 17 strategic partners, such as key data providers and core banking systems.

How our API works

The Indigita API consists of three interconnected components:

1. **Input information and parameters:** Information about the financial institution, client, context and financial products supplied to the API to describe the use case.
2. **Rules:** A set of logical rules that can be applied to any country and situation to run a compliance analysis for the given use case and determine the relevant jurisdiction(s), applicable cross-border regulation and tax suitability considerations.
3. **Answer set:** A set of answers based on the BRP Country Manuals and tailored to the use case. These answers are sent by the API directly to your systems and can be used as a basis to build compliance processes and provide guidance.

PACKAGES AND SUBSCRIPTIONS



e-Learning

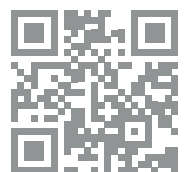
Our e-Learning solutions are designed as a unique offering, which can be tailored to our client's specific business and professional situation. In principle, we offer subscriptions to our e-Learning solutions on a triennial basis. All the courses can be accessed by the unlimited number of users either via Indigita's e-Learning platform or through client's own LMS. The content of our courses is continuously up-to-date in terms of the topics, content and e-learning technologies. For further information on our broad palette of e-Learning courses, please visit our e-Learning catalogue. For individual users, our e-Learning courses can also be purchased online.



[Go to e-Learning catalogue](#)



[Go to e-Shop](#)





inApp offers three types of annual subscriptions:

BRONZE	SILVER	Best value GOLD
<p>Coverage of jurisdictions for which you have an active subscription of BRP's Private Banking Country Manuals.</p> <p>You will get instant answers for non-complex contexts and client models, based on parameters such as:</p> <ul style="list-style-type: none"> Client domicile Contact initiative Contract type Meeting location Client qualification 	<p>Coverage of jurisdictions for which you have an active subscription of BRP's Private Banking/Products Country Manuals and Tax Country Manuals.</p> <p>Get instant answers even for complex contexts and client models, based on parameters such as:</p> <ul style="list-style-type: none"> Client domicile Contact initiative Contract type Meeting location Client qualification Knowledge & Experience Type and number of participants Client tax status Asset class and product type 	<p>You get all the benefits of the Silver subscription plus the option to access advice on any jurisdiction not covered by your current BRP Country Manual subscriptions on a pay-per-click basis.</p> <p>Get instant answers even for complex contexts, based on parameters such as:</p> <ul style="list-style-type: none"> Client domicile Contact initiative Contract type Meeting location Client qualification Knowledge & Experience Type and number of participants Client tax status Asset class and product type Access advice on any jurisdiction Pay-per-click option

Indigita API offers three types of annual subscriptions:

BRONZE	SILVER	Best value GOLD
<p>Coverage of jurisdictions for which you have an active subscription of BRP's Private Banking Country Manuals.</p> <p>You will get instant answers for non-complex contexts and client models, based on parameters such as:</p> <ul style="list-style-type: none"> Client domicile Contact initiative Contract type Meeting location Client qualification 	<p>Coverage of jurisdictions for which you have an active subscription of BRP's Private Banking/Products Country Manuals and Tax Country Manuals.</p> <p>Get instant answers even for complex contexts and client models, based on parameters such as:</p> <ul style="list-style-type: none"> Client domicile Contact initiative Contract type Meeting location Client qualification Knowledge & Experience Type and number of participants Client tax status Asset class and product type 	<p>You get all the benefits of the Silver subscription plus the option to access advice on any jurisdiction not covered by your current BRP Country Manual subscriptions on a pay-per-click basis.</p> <p>Get instant answers even for complex contexts and client models, based on parameters such as:</p> <ul style="list-style-type: none"> Client domicile Contact initiative Contract type Meeting location Client qualification Knowledge & Experience Type and number of participants Client tax status Asset class and product type Access advice on any jurisdiction Pay-per-click option

BOARD OF DIRECTORS

Alessandro Bizzozero, Chairman of the Board of Directors

Licensed law practitioner with a doctorate in law and more than 30 years of experience in the banking and regulatory field. Former director of the CAS in Compliance Management and lecturer at the University of Geneva. Lecturer at the HEG ARC in Neuchâtel and at the Centro Studi Bancari in Lugano. Author of several publications, including "Financial cross-border activities into and out of Switzerland" and "Gérants indépendants – Gestion des risques par la banque dépositaire". Chairman of the Board of Directors and Partner of BRP Bizzozero & Partners SA.

Patrick Genazzi, Member of the Board of Directors

Master's degree in Law. Held various positions in the regulatory department of a large audit firm and an international bank, where he was in charge of compliance for the Trading & Asset Management department and of the group's regulatory projects. CEO of BRP Bizzozero & Partners SA, also in charge of the company's technological development. Specialised in the implementation of FinSA and MiFID projects. Board Member of BPR Tax SA, a company specialised in cross-border tax-related issues. Member of the SFAA Expert commission in Wealth Management.

Olivier Schneider, Member of the Board of Directors

Master's degree in Economics. Started his career as a financial auditor at a US bank and spent more than 15 years in banking and in consultancy at major global management consulting firms with a focus on Wealth Management. He then led the Swiss Wealth Management practice after which he became one of the lead equity partners of Orbium, which is now part of Accenture Wealth Management. Currently, an advisor and an active investor in start-up ventures and established companies, mainly active in financial services and in real estate.



TOP MANAGEMENT TEAM

Achille Deodato, CEO

MBA from the IMD business school and degree in economics from LUISS University of Rome. Over 15 years of experience in the banking and consulting industry where he held various management positions in the fields of business development, marketing, governance, audit, special projects, risk management and compliance. Former Chief Commercial Officer and Secretary General of a Geneva-based banking group, COO of a digital identity provider and Senior Project Manager at BRP Bizzozero & Partners SA.

Andrea Briganti, Director, Head of e-Learning

MBA from the University of Lugano and master's degree in instructional design. Further professional certifications in the e-Learning domain. More than 15 years of experience in the banking industry, covering positions as market data manager, senior security governance officer and HR senior trainer with e-Learning responsibilities.

David Le Moing, Director, Head of Development

Master of Science degree in engineering with specialisation in computer science and networks from the IMT Atlantique. 20 years of international experience in software development in various industries, such as research, logistics, administration, tax, insurance, e-commerce and risk management in Switzerland, France, Australia and Austria.



MANAGEMENT TEAM

Désirée Cotture, Chief of Staff

Master's degree in Mathematics from both Stanford University and EPFL. Over 6 years of experience at Indigita, where she held various positions such as Production Team Leader, Product Owner, Senior Business Analyst, and managed Product Development, Planning, and Communication between team and stakeholders. Two agile certifications, Professional Scrum Master (2019) and Professional Scrum Product Owner (2020). Currently Chief of Staff at Indigita, in charge of internal Strategy and Organisation, and Product Development.

Nabil Hatimy, Head of Clients Delivery and Partnerships

Master of Science in Communication Systems with a specialisation in Information Security from EPFL. Several years of experience as Project and IT Manager at an IT consulting firm for SMEs. Background in private banking with a focus on network security, including development of applications for asset managers. Over 6 years of experience at Indigita, where he held various positions in the fields of consulting and partnerships management. Currently responsible of the Clients Delivery department, as well as Partnerships.

Elena Liotto, Head of Marketing and Communications

Master's degree in Brand Management from the ESC Rennes School of Business in France and Master's degree in Public Relations from the Saint Petersburg Electrotechnical University in Russia. Over 10 years of international experience in strategic and operational marketing, communications, and project management with a focus on digital marketing in the Financial Sector and the IT industry in Russia, France and Switzerland. Joined Indigita in 2020 and is now responsible of the Marketing and Communications department.

OUR PARTNERS



OUR CLIENTS



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Indigita

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